



4875 Gramercy Oaks Dr. Apt 123 Dallas, TX 75287
281.203.1137. | taylorshiremandesign@gmail.com
@tayshireman | taylorshireman.com

Education

Savannah College of Art and Design (SCAD)

Savannah, GA, B.F.A. in Graphic Design, May 2014
G.P.A. 3.92, Dean's List Honors, Summa Cum Laude
Received SCAD Academic and Artistic Scholarships

Lone Star College Montgomery Campus

The Woodlands, TX
Completed transient classes.
G.P.A. 4.0

Experience

User Interface Designer at Availity

Richardson, TX. April 2015 - Present.

Representing the UX team from the Dallas office by designing web applications to guide health care providers through patient eligibility, physician credentialing, and claim payments with health insurance payers. My role consists of facilitating and evangelizing the design thinking process, from user research to ideation and implementation in support of all software development in Dallas.

UX Designer at AT&T

Dallas, TX. June 2014 - April 2015.

Contracted by Tekzenit to work on AT&T Network on Demand which provides Software Defined Network (SDN) services to enterprise level businesses. My role consisted of designing the user interface for online ordering and product inventory for network administrator management.

Participant of Fossil, Inc. & SCAD Collaborative

Savannah, GA. Sept 2013 - Nov 2013.

SCAD collaborated with Fossil to produce concepts for timepieces that embody the best of SCAD's design talent and Fossil's expertise in watch making. My role included designing watches, packaging, advertising collateral, and documenting process for the duration of the collaboration.

Graphic Design Intern at Push Productions

Tomball, TX. July 2013 - Sept 2013.

Designed signage, vehicle wraps, screen-printing, branding, and web elements for small business clients in the Houston area.

SCAD Admissions Student Ambassador

Savannah, GA. Nov 2011 - May 2014

Represented SCAD as a student leader by providing engaging bus tours to prospective students and families, volunteering at internal and external events, and training new members. Maintained an Excellent Ambassador status and achieved multiple SCAD Day Rockstar and Hive of Fame awards for excellence in student leadership.

Skills & Software

- Axure RP, Sketch, Balsamiq - Proficient in both designing and prototyping for mobile and desktop applications.
- Adobe Creative Cloud - Strongest in Illustrator, Photoshop, and InDesign.
- Proficient in HTML & CSS.
- Capable of designing and maintaining components for Bootstrap, Wordpress, and other similar frameworks.
- Avid facilitator of user research through in-person visits, focus groups, remote web conferencing, and online applications such as Userzoom, Invision, Qualtrics, and Solidify.
- Proactive in analyzing metrics and user feedback through Piwik, Splunk, ThoughtSpot, or Google Analytics for quantitative research.

Memberships & Community Involvement

Annual United Way Campaign Contributor

Availity United Way Campaign.
October 2015 - Present.

AIGA Member

AIGA Houston Chapter and Dallas Chapter.
Mar 2013 - Present.

Student Activity Club President and Founder

SCAD Super Smash Bros. Club. Savannah, GA.
Sept 2011 - June 2012.

Other Accolades

Completed two of five courses towards a UX Certification with Nielsen Norman Group: Effective Ideation Techniques and Generating Big Ideas with Design Thinking.

Typeface featured in Behance curated site, Typography Served.